

## Privacy Policy

*Last updated: April 22, 2024*

This privacy notice for Edgeaways LLC (doing business as Mila Collective) ("we," "us," or "our") describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), such as when you:

- Visit our website at <https://milacollective.com>, or any website of ours that links to this privacy notice
- Engage with us in other related ways, including any sales, marketing, or events

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at [privacy@milacollective.com](mailto:privacy@milacollective.com).

### SUMMARY OF KEY POINTS

This summary provides key points from our privacy notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for.

- What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use. [Learn more about personal information you disclose to us.](#)
- Do we process any sensitive personal information? We do not process sensitive personal information.
- Do we receive any information from third parties? We do not receive any information from third parties.
- How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so. [Learn more about how we process your information.](#)
- In what situations and with which parties do we share personal information? We may share information in specific situations and with specific third parties. [Learn more about when and with whom we share your personal information.](#)

- How do we keep your information safe? We have organizational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. [Learn more about how we keep your information safe.](#)
- What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. [Learn more about your privacy rights.](#)
- How do you exercise your rights? The easiest way to exercise your rights is by visiting [milacollective.com/account](http://milacollective.com/account), or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

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# 1. WHAT INFORMATION DO WE COLLECT?

## Personal Information You Disclose to Us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and services, when you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You: The personal information we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- Email addresses
- Payment Data: We may collect data necessary to process your payment if you make purchases, such as your payment instrument number and the security code associated with your payment instrument. All payment data is stored by Stripe. [Stripe Privacy Policy](#)
- Social Media Login Data: We may provide you with the option to register using your existing social media account details, like your Facebook, Twitter, or other social media account.

## Information Automatically Collected

In Short: Some information — such as IP address and/or browser and device characteristics — is collected automatically when you visit our Services.

This includes:

- Log and Usage Data: Service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Services which we record in log files.
- Device Data: Information about your computer, phone, tablet, or other device you use to access the Services.

## **2. HOW DO WE PROCESS YOUR INFORMATION?**

In Short: We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law.

We process your personal information for various reasons, such as:

- To facilitate account creation and authentication.
- To deliver and facilitate delivery of services to the user.
- To respond to user inquiries/offer support to users.
- To send administrative information to you.

## **3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR INFORMATION?**

In Short: We only process your personal information when we believe it is necessary and we have a valid legal reason (i.e., legal basis) to do so under applicable law.

This includes processing based on:

- Consent
- Performance of a Contract
- Legal Obligations
- Vital Interests

## **4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?**

In Short: We may share information in specific situations and with certain third parties.

Situations where we may need to share your personal information include:

- Business Transfers
- With Google Analytics for tracking and analyzing the use of our Services.  
[Opt-out of Google Analytics](#)

## **5. WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?**

In Short: We are not responsible for the safety of any information that you share with third-party websites that are not affiliated with us.

## **6. HOW DO WE HANDLE YOUR SOCIAL LOGINS?**

In Short: If you choose to register using a social media account, we may receive certain profile information about you from your social media provider.

## **7. HOW LONG DO WE KEEP YOUR INFORMATION?**

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

## **8. HOW DO WE KEEP YOUR INFORMATION SAFE?**

In Short: We aim to protect your personal information through a system of organizational and technical security measures.

## **9. DO WE COLLECT INFORMATION FROM MINORS?**

In Short: We do not knowingly collect data from or market to children under 18 years of age.

## **10. WHAT ARE YOUR PRIVACY RIGHTS?**

In Short: In some regions, such as the European Economic Area (EEA), United Kingdom (UK), Switzerland, and Canada, you have rights that allow you greater access to and control over your personal information.

You can review, change, or terminate your account at any time.

## **11. CONTROLS FOR DO-NOT-TRACK FEATURES**

In Short: We do not currently respond to DNT browser signals.

## **12. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?**

In Short: Yes, residents of California, Colorado, Utah, Connecticut, or Virginia have specific rights regarding access to their personal information.

## **13. DO WE MAKE UPDATES TO THIS NOTICE?**

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

## **14. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?**

For questions or comments about this notice, you can email [privacy@milacollective.com](mailto:privacy@milacollective.com) or contact us via post at the provided address.